

geo
Maestro
5 SERIES

PERFORMANCE & LEARNING
MANAGEMENT PLATFORM

POWERFUL SIMPLICITY



www.geolearning.com

geo[®]
LEARNING
"The e-learning systems company."

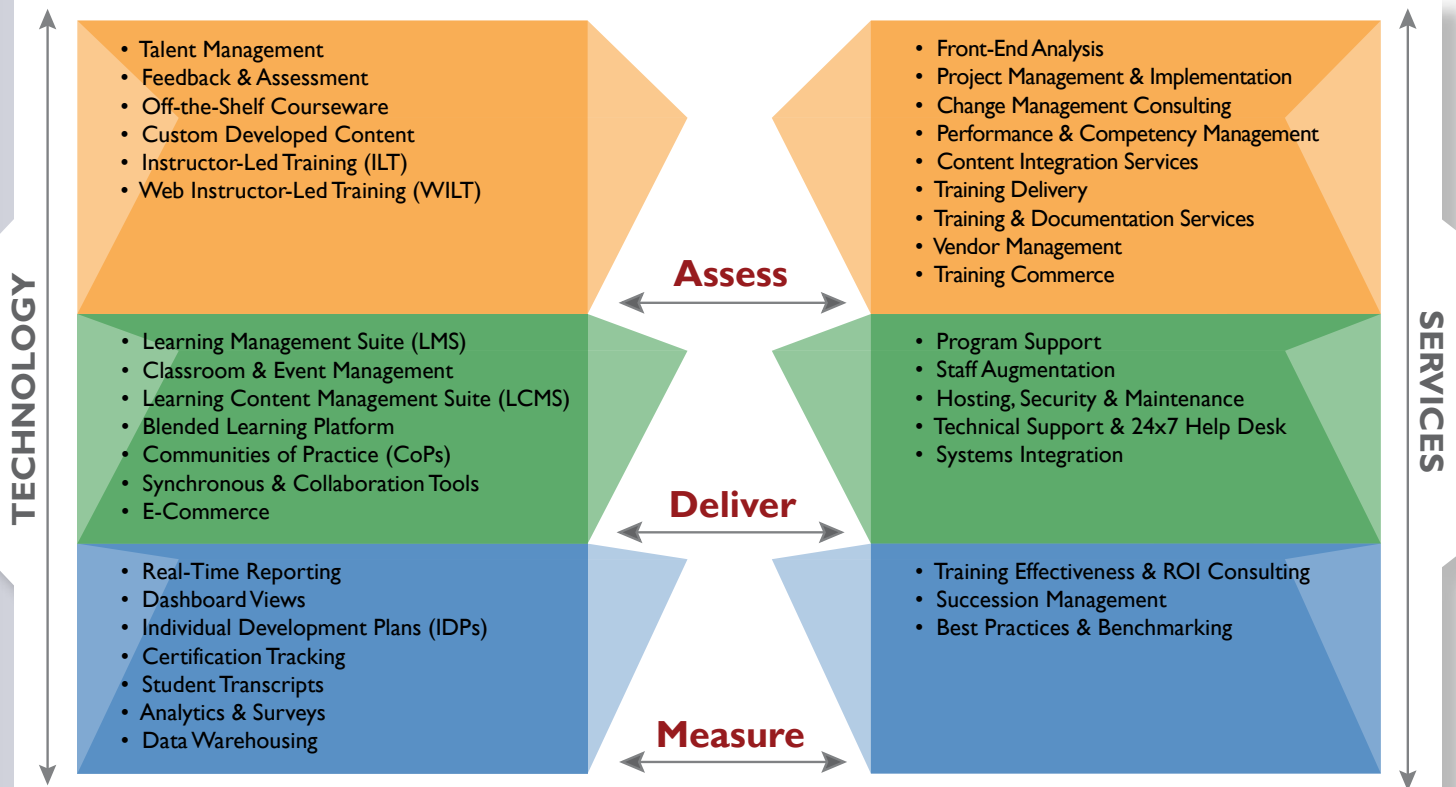
Assess, Deliver & Measure Learning

GeoMaestro™ is an on-demand Internet-hosted talent development and performance management platform that enables organizations to capture, create, manage and share knowledge to improve workforce productivity, accelerate critical business processes, and drive organizational performance. The system centralizes and automates the entire performance and learning management process, making the administration of enterprise learning and development both effective and efficient. *GeoMaestro's* ease-of-use and streamlined approach to managing learning and performance is widely recognized in the learning industry.

As an integrated suite of Web-based tools, *GeoMaestro* helps organizations assess, deliver and measure enterprise learning and development:

- **Assess** organizational and individual competencies, deficiencies and training needs using a variety of powerful tools, including online testing and survey instruments, talent development and performance management tools.
- **Deliver** required training initiatives to address identified performance and learning needs using the most appropriate method (e-learning, classroom, self-study webcast, mentoring, blended, etc.).
- **Measure** learning effectiveness, impact on productivity, business results and return on investment.

The GeoLearning Product & Service Suite



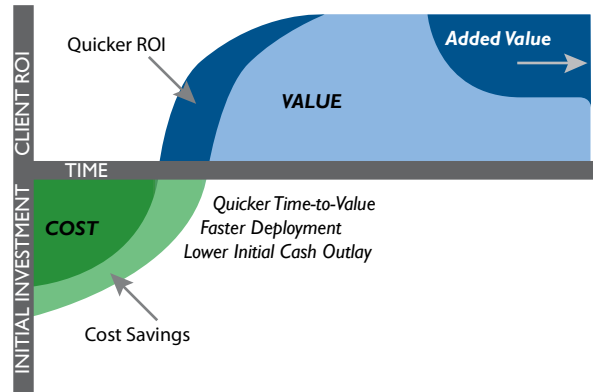
Delivered Software as a Service

GeoLearning is a learning services company, not a software company. All *GeoMaestro* functionality—including LMS, LCMS, online courseware, webcasting, talent development, performance management, reporting, collaboration and learning analytics—is available on-demand via the Internet.

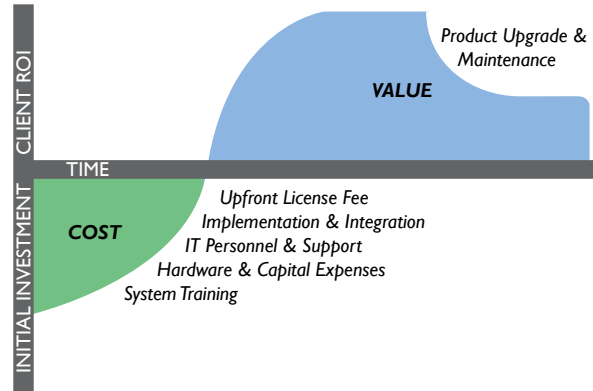
GeoMaestro is delivered Software as a Service. Therefore, all aspects of the delivery, maintenance and service of the technology are provided by GeoLearning. There is no hardware or software to buy, install or maintain. Your users only require access to the Internet. This hassle-free approach is a smarter, cost-effective alternative to the demands of traditional software system ownership, substantially reducing infrastructure and operational costs, as well as deployment time.



Software as a Service Model

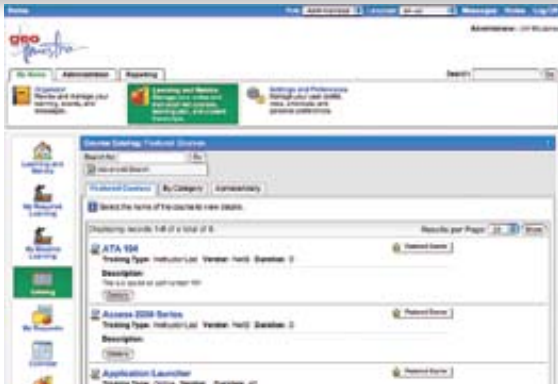


Traditional Software License Model



GeoMaestro 5 Series Feature List

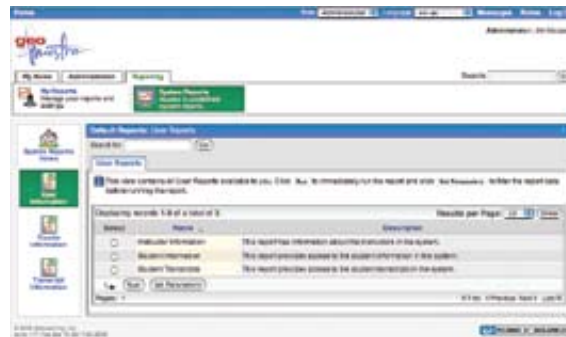
- On-demand Software as a Service delivery model.
- Intuitive interface is easy-to-use and navigate.
- Fully configurable by the client.
- No training required to start learners on the LMS.
- Role-based permission system.
- Permission-based system with user authentication and security.
- Wizards make the LMS the most user-friendly system in the learning industry.
- Wizards drive administrator experience.
- Real-time reporting via sophisticated data warehousing.
- Robust dashboard reporting and analytics.
- Tight integrations with the GeoLearning Suite: LCMS, Talent Management, Collaboration, Communities of Practice and Training Analytics.
- Flexible, configurable business rules.
- User-controlled system management through built-in tools.
- SCORM 2004.
- Standards compliance: AICC, SCORM, XML, PENS and ADA Section 508.
- Multiple languages, localization, time zones and currencies.
- Automatic assignment of curriculum based on user attributes.
- Robust approval workflow with Web form creation.
- Set Learning Plan completion rules, including completing X activities from a larger pool of Y activities.
- 100% Web-based, thin client architecture.
- Designed from the ground up for Web Services integration.
- .NET architecture.



Searchable course catalog makes learning selection quick, easy and intuitive



Individual development plans can be created, modified and assigned due dates in the Learning Plan Manager.



Create sophisticated, actionable reports and real-time data analysis to support planning and decision making.

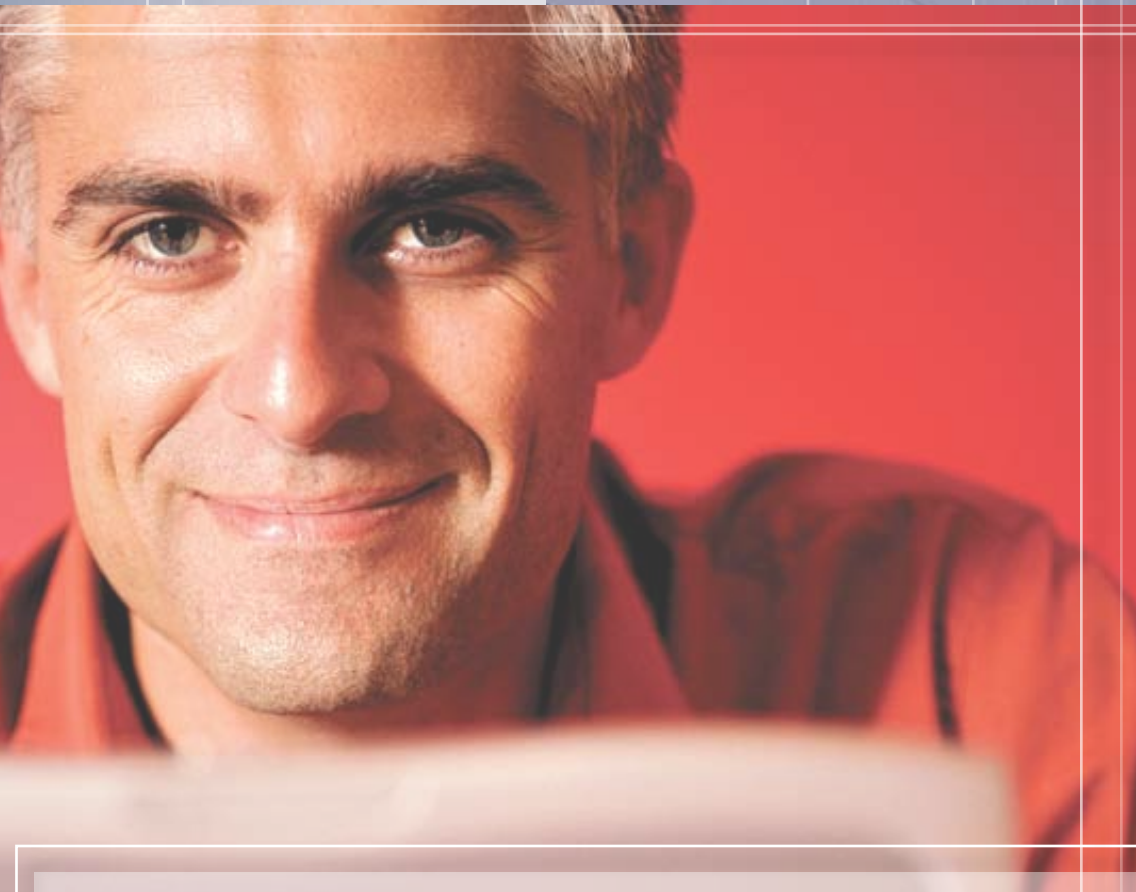


Industry Leadership & Recognition

GeoLearning products and services have received considerable recognition from within the business world:

- TrainingOutsourcing.com's "Top 20 Companies in the Training Outsourcing Industry" (2004-2007)
- Customer Satisfaction Leader—Enterprise LMS Category (Bersin & Associates, 2005 & 2007)
- CODiE Award for Best Corporate Learning Solution (2007)
- *HR Executive Magazine* Training Product of the Year
- *E-Learning!* Magazine Best Hosted Learning Management System (2005 & 2006)
- Rated "Tier I Outsourcing/Managed Learning Services Firm" (Forrester Research)
- Inc. 500 Fastest Growing Private Companies (2004-2006)
- Inc. 5000 Fastest Growing Private Companies (2007)
- Software 500 (2005-2007)
- American Business Awards "Most Innovative Company"
- *Selling Power Magazine's* "Best Customer Service Team"
- Top 200 Technology Businesses in North America (*Red Herring Magazine*)
- Training Industry, Inc. "Top 20 Most Influential Training Professionals" (2007)
- Ernst & Young Entrepreneur of the Year





Scalability, Reliability & Flexibility

GeoMaestro's world-class architecture is designed for high performance and scalability across your entire enterprise. Our Web-hosted delivery model is designed to meet or exceed the most stringent security, reliability, scalability and performance standards.

GeoLearning takes full responsibility for the availability and integrity of your system. We provide all post-sale system administration, maintenance, upgrades, technical support, and other services required to keep your e-learning solution up and running at optimal performance levels—services that in traditional internal network deployments would have required dedicated IT resources, exponentially increasing the total cost of ownership. And because the GeoLearning solution is delivered via a Web browser from central application servers, system upgrades are delivered instantly and transparently to every user.

GeoLearning also has extensive experience integrating the *GeoMaestro* platform with HRIS/ERP systems like Oracle, SAP and PeopleSoft, so your hosted talent development and performance management solution can interoperate with existing back-office software applications.

Services to Ensure Your Success

To ensure the success of your organization's learning initiatives, GeoLearning provides customers with a comprehensive offering of professional services. In addition to hosting, security and system maintenance, GeoLearning takes full responsibility for all learning content operating within your system, including content hosting, security, maintenance and updates. From consulting and technical services to training, 24x7 Help Desk support, program support, change management and customer care, GeoLearning ensures that solutions are implemented seamlessly within every client organization.



Managed Learning Services allow organizations to wholly or partially outsource technical and administrative functions while retaining strategic control of core business elements.

geo Maestro

5 SERIES

Our system was up and running incredibly quickly with GeoLearning. Our managers were using the system in less than 30 days. Our experience with GeoLearning has been a page right out of the 'Rapid LMS Deployment' textbook.

Pete Premenko

Director of Training Infrastructure & Logistics

Brinker International, operators of Chili's Grill & Bar, Romano's Macaroni Grill, On the Border Mexican Grill & Cantina and Maggiano's Little Italy

I was able to create content quickly and easily using commercially available tools. They helped me select content to get started and the site was up and running within a week of signing the contract. I continue to be impressed. Technical support is amazing. GeoLearning makes continuous improvements and developments in response to customer needs. Hosted is the way to go and GeoLearning has mastered it.

2006 Best of E-Learning! Award

E-Learning! Magazine

The GeoMaestro platform and its assessment-related features have fully met expectations. We now have the ability to reach out to thousands of first responders in an immediate way.

Norman J. Easton

Training Coordinator

State of New Jersey